Amplify Credit Union Selects Texas 1 Data Center as the Location for its Primary Footprint

Company

- Member-owned financial cooperative
- 57,000 members and over $800 million in assets
- Serving Austin area since 1967

Industry

Banking

The Opportunity

The company was looking to advance its IT infrastructure, recovery systems and the service it provides to their members in the Central Texas Area.

The Solution

Amplify found Data Foundry's Texas 1 to be the most flexible, reliable and scalable colocation option.

The Results

Migration was faster and more efficient than the Amplify team team expected with the expert help of Data Foundry staff.

Data Foundry's Texas 1 Provides 8 Layers of Security & Reliable Infrastructure for Financial Data

THE COMPANY

Amplify Credit Union was established in 1967 under the name IBM Texas Employees Federal Credit Union. Amplify Credit Union is an Austin–based, member-owned financial institution with over 57,000 members and $800 million in assets. Every decision the organization makes is fueled by its responsibility as stewards of its members' finances, including the security and accessibility of its financial data.

> " Amplify has been a network customer of Data Foundry since 2002. The company's service and support has been nothing short of phenomenal.
>
> – G. Bernard Mathews, *Director of IT*

OPPORTUNITY

While it's grown tremendously, Amplify's first priority has always been in serving the best interests of its members. This was very much the case when it came to the decision to relocate sensitive customer financial information to a new data center. The credit union is responsible for the financial security of many families across Central Texas. The level of security offered by a colocation facility was a crucial factor in the decision. Additionally, Amplify Credit Union is always looking to advance its IT infrastructure, recovery systems and the service it provides to their members in the Central Texas Area. The reliability and accessibility of its services to its customers was another hugely important factor in the decision-making process.

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Bernard Mathews, Director of IT at Amplify Credit Union explains, "We pride ourselves on being a technology-based credit union. Our online and mobile banking platforms are really important to us and our members, and any interruption in those services is unacceptable. We always strive to go beyond average by providing our members with the most secure, robust and reliable access to their account data anytime they need it.

SOLUTION

Amplify Credit Union has been a network services customer of Data Foundry for over 10 years. In that time, Data Foundry has become a trusted service provider. It's that level of outstanding service that ensured Data Foundry was on the short list of potential colocation service providers.

Amplify has been a network customer of Data Foundry since 2002," states Mr. Mathews. "They've always been there when we needed them. If at any time my technicians had a question, they would get access to someone and the answer they needed right away—no waiting in a queue or having to fill out a ticket. They always got the job done right.

As Amplify performed an in-depth analysis of each potential colocation site, it found Data Foundry's Texas 1 to be the most flexible, reliable and scalable option.

As a result, Amplify selected Data Foundry's Texas 1 data center to colocate its primary IT infrastructure, including its online banking, mobile banking and strategic data. The level of security, availability, and service they receive at Texas 1 affords it, and its members, a peace of mind that could not have been found elsewhere.

> "I've seen many data centers in-person, but when I toured the Texas 1 facility, I realized that it reflects the higher level of standards that we place on our own credit union...The levels of redundancy and attention to detail with respect to security were a large part of our decision to colocate to Texas 1."
>
> **—G. Bernard Mathews,** *Director of IT*

RESULTS

Amplify Credit Union completed phase one of the relocation process, and found the experience to be even smoother than expected. Amplify was expecting a lengthy wait time to set up networking infrastructure and migrate servers, but Data Foundry was able to accommodate the time schedule quickly and efficiently.

The full deployment was expected to take several months, with major milestones occurring in November 2012 and Q1 2013, and Amplify is confident that the rest of its relocation and expansion steps will be handled with the same amount of professionalism it's come to expect from Data Foundry over the last decade.

Amplify has been a client of ours for a long time and we're excited about the opportunity to service its data center needs," Mark Noonan, VP of Sales at Data Foundry states. " Texas 1 is one of the most secure data centers in Texas and currently hosts a number of financial services firms. Amplify, along with its 57,000 members, can rest assured their data is safe inside Texas 1.

ABOUT DATA FOUNDRY

Data Foundry is a privately held company headquartered in Austin, Texas that provides data center colocation, disaster recovery and managed services for enterprise customers across a variety of industries including energy, healthcare and financial services. The company's premier data centers are supported by experienced onsite technicians, security staff and customer support 24 X 7 X 365. Founded in 1994, Data Foundry was one of the first 50 Internet Service Providers in the United States. Today, Data Foundry owns and operates purpose-built, carrier-neutral data centers in Texas and operates a global network with colocation presences for deployments worldwide. For more information, visit www.datafoundry.com or call 1.888.839.2794.

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